



Healthy People Healthy Communities Campaign

Building a healthier Santa Barbara for all



SANTA BARBARA NEIGHBORHOOD CLINICS

Your Health Home



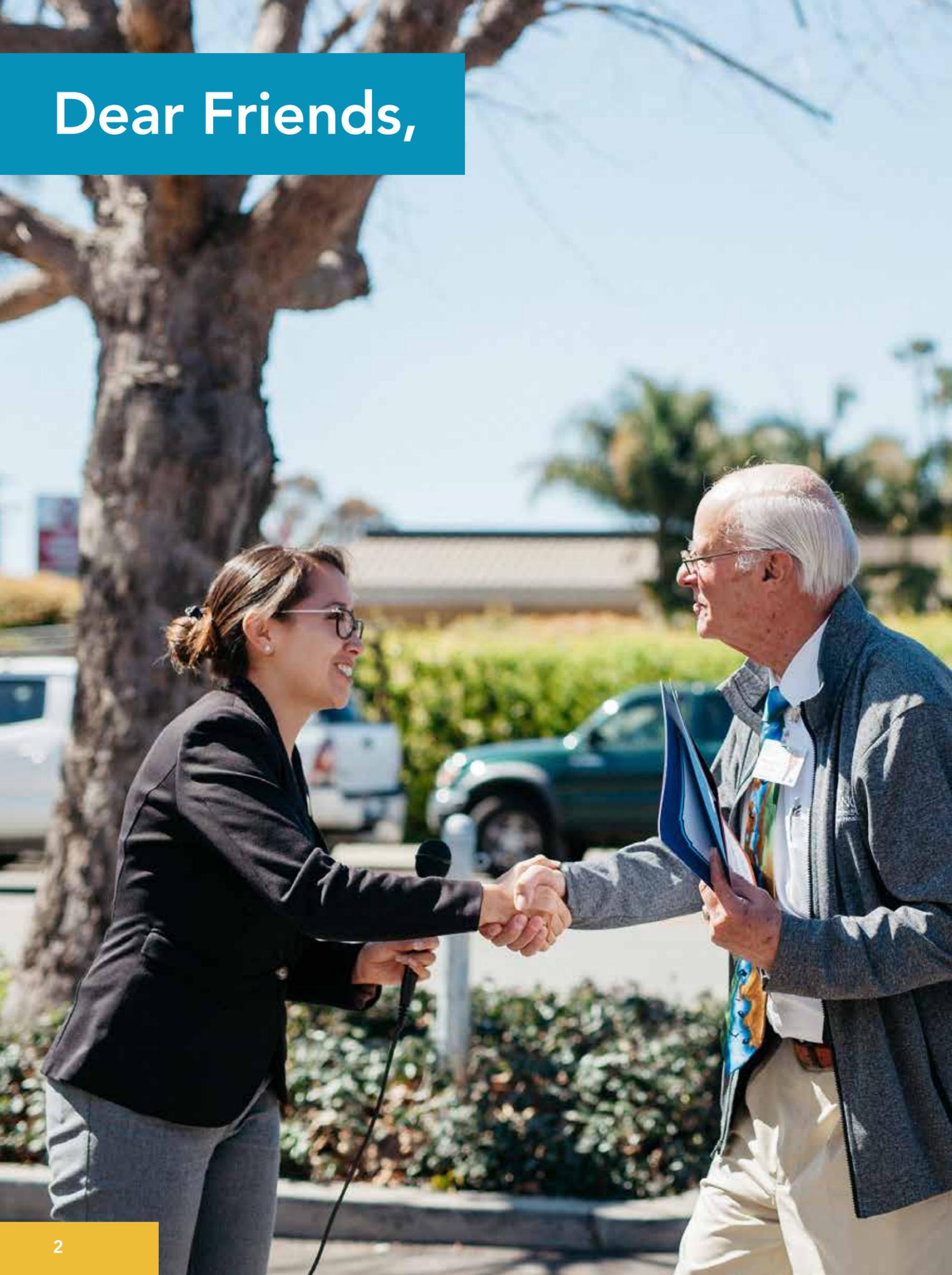
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"I chose to work at the Santa Barbara Neighborhood Clinics due to the commitment of all our staff to serving the community. It is an honor and privilege to help care for our patients and their families."

Kendra Wiggins, MD

Dear Friends,



Santa Barbara Neighborhood Clinics is stronger than ever and is serving more needs than their founders could have ever envisioned. I am grateful to be able to lead this organization that does so much to benefit thousands of residents living in our special community.

Our vision is one in which everyone has access to healthcare whenever they need it, and not just in the case of an emergency. To this end, over the last five years, SBNC has expanded to meet the growing need.

We have accomplished so much, including:

- Provided care to over **14,000 patients** in our new medical and dental clinics serving Goleta
- **Expanded essential health services by 40%**, now serving over 21,000 people
- Integrated **behavioral health services** into all of our medical clinics
- Hired the first **nurses** in SBNC's history to provide triage and care management to patients
- Achieved financial **sustainability** with over 80 days cash on hand

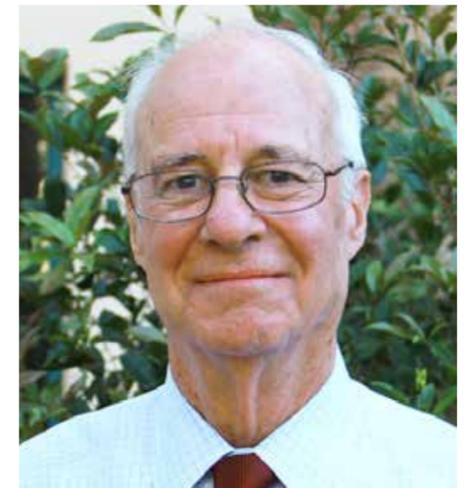
I am privileged to work with the dedicated staff and providers who empower patients to live their best lives. Please help us continue leading the way by supporting our Healthy People Healthy Communities Campaign. Through the future growth and expansion of Santa Barbara Neighborhood Clinics, we will be able to provide additional services to even more people, ensuring we have a thriving community in which everyone can live, work, and play.

Join me in building our future.

“Our vision is one in which everyone has access to healthcare whenever they need it, and not just in the case of an emergency.”

Charles Fenzi, MD

Chief Executive Officer & Chief Medical Officer Santa Barbara Neighborhood Clinics



Empowered Patients



Ilene's Story: I became a Neighborhood Clinics employee as a clinic manager - having formerly worked as a case manager at a homeless shelter, I found myself in familiar territory at the Westside Clinic and witnessed firsthand the challenges of serving a community in need of quality health care that may not have been readily available elsewhere, in particular, the care and concern that the clinic staff employed to patients regardless of race, background or diagnosis.

Eventually, it came time for my career to take a turn, yet, I felt strongly about the important work that the Neighborhood Clinics provides for the community and have remained as a volunteer ever since...and that was 10 years ago! I remain as a volunteer - and donor - to this day.

My most important and valued experience at the clinics occurred during one of my volunteer sessions at the Westside when I happened to mention to Dr. Susie Lawton an odd physical occurrence, to which she responded "...no es bueno!" and promptly scheduled me to have a biopsy in her office. A week later during my regular volunteer time, I was given the news that I had cancer, and that she had scheduled me to see an oncologist the following week. A few weeks later, on my birthday, I had cancer surgery. During the first follow-up visit the oncologist advised me of how close the cancer had come to breaching into the lymph nodes. No chemo - just radiation to complete the treatment.

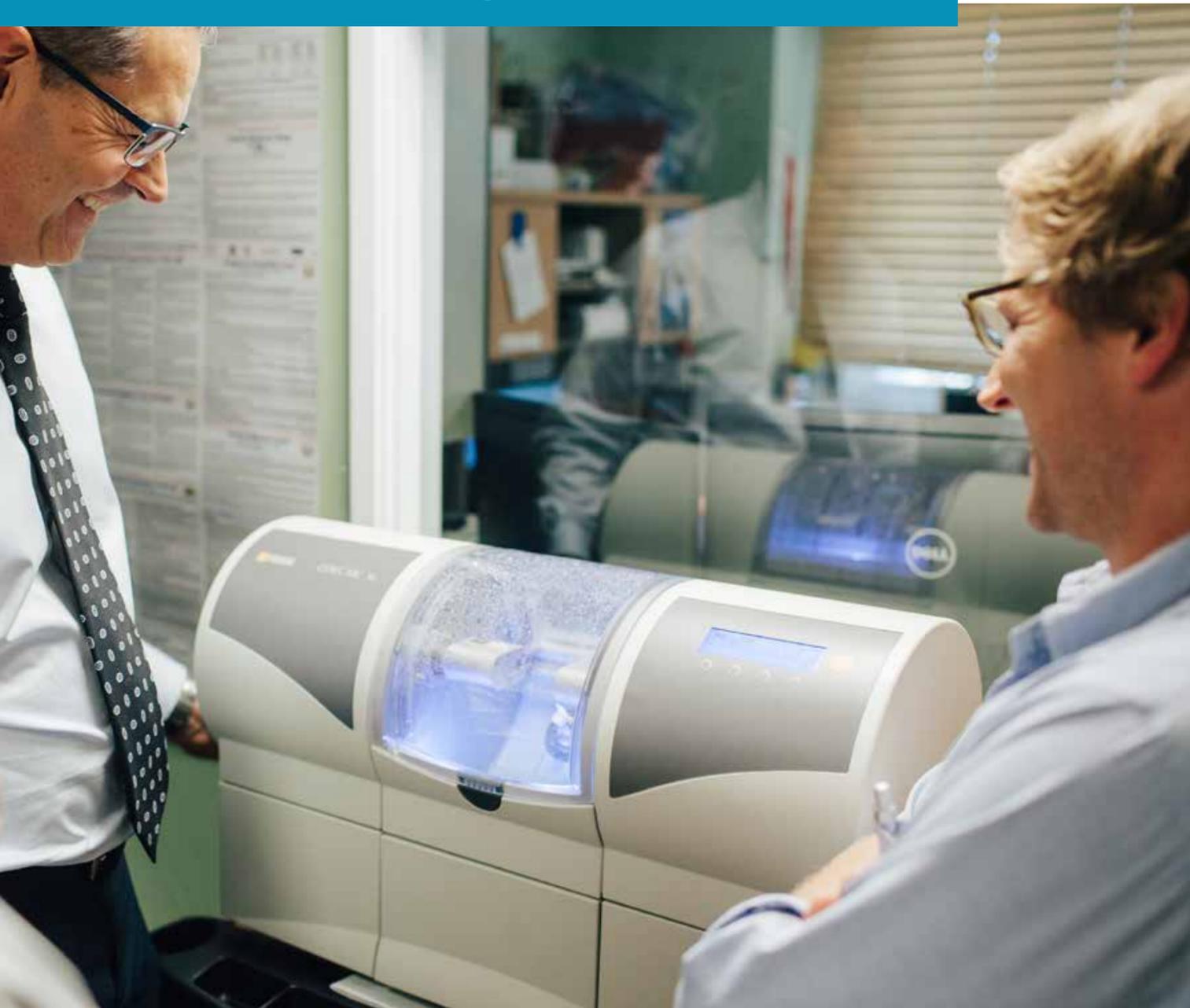
That was five years ago - and I am cancer free today. Clearly, Dr. Lawton saved my life that day. I am grateful to the Neighborhood Clinics for the unique opportunity to have been an employee, a volunteer, a donor, and most importantly, for my health.

"Dr. Lawton saved my life"

Ilene

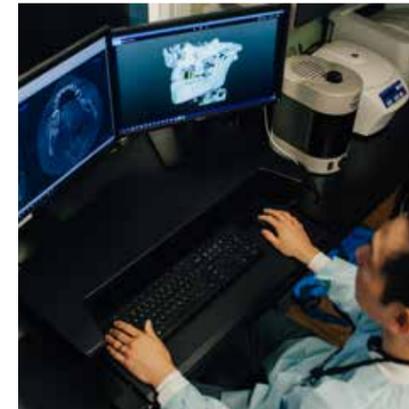
Patient, Volunteer, Survivor

Transforming Healthcare



SBNC is on the cutting edge of healthcare by recognizing a person's physical and mental health are interconnected and understanding how external factors like housing, neglect and food insecurity affect a patient's well-being. We use a team-approach to care for the patient that includes not only doctors but also nurses, wellness navigators and medical assistants who all support and empower patients. At SBNC, our model extends the healthcare team to integrate medical, dental and behavioral health providers who are working together to support all of a patient's needs. Our forward thinking model has been proven to lower cost and will improve health for generations to come.

SBNC serves as a training ground for future healthcare providers who wish to practice in an integrated healthcare environment, using the latest technology and tools to keep patients healthy. In order to ensure the best possible education for our NYU-Langone AEGD dental residency program, we are using state-of-the-art technology in our dental clinics, offering the highest quality care for patients and best learning experience.



“SBNC serves as a training ground for future healthcare providers who wish to practice in an integrated healthcare environment”

Domenic Caluori, DMD
Chief Dental Officer Santa Barbara Neighborhood Clinics



Strengthening the Safety Net

SBNC is on the frontlines of the healthcare safety-net, providing low-cost care that keeps people healthy. Transforming our healthcare system also means partnering with others. Our partnerships with other agencies allow us to use innovative approaches to meet all of a patient's medical and non-medical needs. Together, we are building the foundation for a healthy community. We play a vital role in this system and have close partnerships with other community providers who understand how important SBNC is to their patients. Supporting SBNC means that you are helping to strengthen the entire healthcare system for our community.

Our Health Safety Net



7

Clinics



51%

of board members
are patients



33

Providers



"SBNC strengthens the wellbeing of our entire community by offering a broad range of affordable health care programs for people in need. Santa Barbara is a healthier and more compassionate place because of this essential work. Cottage is honored to be able to provide a leadership grant in support of their campaign goal."

Ron Werft

President & CEO · Cottage Health



"Santa Barbara Neighborhood Clinics represents affordable and accessible healthcare at its best. We all benefit from the availability of services."

Lois Capps

Former U.S. Representative



"Sansum Clinic is proud to partner with Santa Barbara Neighborhood Clinics, for more than a decade, providing them with diagnostic services at no charge to their patients without insurance coverage. We are delighted to help them in their great work."

Kurt Ransohoff, MD FACP

CEO/CMO · Sansum Clinic

Rising to the Challenge



SBNC provides a unique patient experience that integrates medical, dental and behavioral health services. This collaborative model prevents disease before it begins and is needed by so many in our community. Despite our recent expansion in Goleta, **thousands of people in our community still do not have a primary care doctor.** They overrun the emergency departments with colds and symptoms that could have been handled more efficiently and effectively at SBNC.

Since 2014, the number of people who have insurance has increased but **25% of SBNC's patients remain uninsured.**

It is clear that many of our friends and neighbors have a substantial need for health services - and now is the

time for SBNC to rise to the challenge and make our community among the healthiest in the country.

Our seven facilities across Santa Barbara's south coast serve thousands, but to meet the growing need, we must continue to upgrade our facilities and expand where necessary. This is especially true on Santa Barbara's Westside, where the clinic (a converted 1928 era home) has reached capacity.

By providing access to high-quality healthcare regardless of a patient's ability to pay, **SBNC makes good health possible**, especially for the many who are forced to choose daily between healthcare and other life essentials.

Will you help us rise to the challenge?



A Healthy Community for Us All



Campaign Goal

To meet the tremendous need and make our vision a reality. SBNC is embarking on a comprehensive campaign to invest in a state-of-the-art clinic on the Westside of Santa Barbara and fund ongoing operational and facility needs that will allow us to serve thousands more people who currently lack care throughout our community.

This presents a unique opportunity for you to share in our vision by investing in the health of our entire community.

A Bright Future

Over 25,000 people in our community still do not have access to a primary care doctor and SBNC must expand to meet this need. Far too many people in our community use the emergency room as their only source of healthcare. The services at SBNC keep people healthy and they are available to everyone. We believe that our community can be one of the healthiest in the nation, with:

Guaranteed Access

Everyone should have access to top quality care that keeps them healthy.

Empowered Patients

Patients are encouraged to engage in their healthcare options and keep healthy through education and lifestyle choices.

Thriving Neighborhoods

When people are healthy, communities are healthy. Everyone wins.

SBNC serves



1 in 10 people

in our community



Join Us!



SBNC has played a major role in the health of our community for decades. Supporting SBNC means you are “paying it forward” and giving everyone in our community the opportunity to live their best lives. With your help, we can continue our mission and tradition of serving everyone and making it a healthier place for all.

Our goal is to raise \$20 million, with which we will:

Invest in a **new Westside Clinic**

- Expand medical exam rooms by 50% to 9 rooms
- Provide new dental services in 6 operatories
- Integrate behavioral health and psychiatric service with primary care
- Include space for additional collaboration on the Westside

Provide **care for everyone**

‘Living our mission’ will always produce a funding gap. Even those people with insurance do not cover the full cost of providing care that includes many services for which there is no reimbursement such as nurses, wellness navigators, and referral specialists.

Ensure current facilities **support high-quality care**

We must continue to invest in all of our facilities to provide care that is efficient and compassionate.



Your Gift Will Have a Tremendous Impact

Your gift will

usher in a new era by helping SBNC meet the healthcare needs of the families, shop owners, caregivers, artists, and so many others who trust SBNC with their care. Together, we can build a healthier community, where everyone thrives. Over the next five years, your support will allow SBNC to:



Serve over 30,000 people per year



Innovate with over 25 community collaborations that keep people healthy



Invest in a new clinic that the Westside will be proud to call their health home



Expand dental care to over 4,000 patients per year on the Westside

Message from Our Campaign Co-chairs



We are honored to be a part of the Healthy People Healthy Communities Campaign. This campaign will expand health care to those most at risk in our community by transforming our collective health. More than that, we know that expanding access to health care is an issue of justice that we all care deeply about.

Our clinics and the outstanding cadre of physicians, nurses, dentists, staff and volunteers, work tirelessly each day to bring the highest level of care to all members of our community, regardless of their ability to pay.

We believe everyone deserves access to care. We now reach over 21,000 people, but we know that

there are many who do not know of our services. We want more than just the occasional walk-in who seeks immediate care for a problem. We need to help those with chronic illness and ongoing care of any type to have a consistent health care. We don't want to burden our already overtaxed emergency departments and urgent care clinics.

Join us in expanding and making stronger the transformative care that helps our community thrive. A just and compassionate community empowers every member to engage in their health through access to the highest quality care.

Katina Etsell & Rev. Mark Asman



